

Short Title:	Project <b>APPROVED</b>
Full Title:	Project

Module Code:	PROJ H3023
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Credits:	5
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Field of Study:	Audio-visual techniques and media production
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Module Delivered in	<a href="#">1 programme(s)</a>
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Reviewed By:	GLENN MEHTA
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Module Author:	JEAN O HALLORAN
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Module Description:	This module aims to provide students with the resources and opportunity to engage in independent, supervised research into an approved topic. Students will, by the end of the semester, submit a written (and possibly illustrated) mini-thesis which conforms to the conventions of academic writing.
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Learning Outcomes	
<i>On successful completion of this module the learner will be able to:</i>	
LO1	Demonstrate an ability to carry out appropriate research and planning using primary and/or secondary sources
LO2	Demonstrate the ability to adopt critical and analytical approaches to their chosen theme
LO3	Deliver written work conforming to the style required of academic writing

**Module Content & Assessment**

IT Tallaght reserves the right to alter the nature and timings of assessment

**Module Workload**

<b>Workload: Full Time</b>				
<i>Workload Type</i>	<i>Workload Description</i>	<i>Hours</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecturer-Supervised Learning (Contact)	Consultation Meetings	3.00	Every Week	3.00
Independent Learning	Secondary and Primary Research	3.00	Every Week	3.00
Total Weekly Learner Workload				6.00
Total Weekly Contact Hours				3.00

**This module has no Part Time workload.**

## Module Resources

### Recommended Book Resources

Bertrand, I., and Hughes P., 2018, *Media Research Methods: Audiences, Institutions, Texts*, 2nd Ed. [ISBN: 978-113755215]

Asa Berger, A. 2015, *Media and Communication Research: An Introduction to Qualitative and Quantitative Approaches*, Sage

Martyn Denscombe 2017, *The good research guide: For Small-Scale Social Research Projects*, McGraw-Hill Education Maidenhead [ISBN: 978-033522686]

David Deacon... [et al.] 2007, *Researching communications A Practical Guide to Methods in Media and Cultural Analysis*, Bloomsbury Academic [ISBN: 0340926996]

Thomas (Tom) R. Lindlof, Bryan C. (Copeland) Taylor, 2010, *Qualitative Communication Research Methods*, Sage [ISBN: 1412974739]

Jensen, K.B. 2002, *Handbook of Media and Communications Research: Qualitative and Quantitative Research Methodologies*, Routledge

Flick, U. 2002, *An Introduction to Qualitative Research*, Sage

May, T. 2002, *Qualitative research in Action*, Sage

*This module does not have any article/paper resources*

### Other Resources

Online Resources: *Harvard Guide; style guides*

Online resource: *Resource for Planning and Writing a Thesis*, University of Leeds

<https://library.leeds.ac.uk/tutorials/thesisfinalchapter/>

**Module Delivered in**

Programme Code	Programme	Semester	Delivery
TA_HAVAB_B	<a href="#">Bachelor of Arts (Honours) in Creative Digital Media</a>	6	Mandatory