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| <b>Short Title:</b>   | Project <b>APPROVED</b>   |
| <b>Full Title:</b>  | Project   |
| <b>Module Code:</b>   | PROJ H3023  |
| <b>Credits:</b>   | 5   |
| <b>NFQ Level:</b>   | 7   |
| <b>Field of Study:</b>  | Audio-visual techniques and media production  |
| <b>Module Delivered in</b>  | no programmes   |
| <b>Reviewed By:</b>   | GLENN MEHTA   |
| <b>Module Author:</b>   | JEAN O HALLORAN   |
| <b>Module Description:</b>  | This module aims to provide students with the resources and opportunity to engage in independent, supervised research into an approved topic. Students will, by the end of the semester, submit a written (and possibly illustrated) mini-thesis which conforms to the conventions of academic writing. |
| <b>Learning Outcomes</b>  |   |
| <i>On successful completion of this module the learner will be able to:</i> |   |
| LO1   | Demonstrate an ability to carry out appropriate research and planning using primary and/or secondary sources  |
| LO2   | Demonstrate the ability to adopt critical and analytical approaches to their chosen theme   |
| LO3   | Deliver written work conforming to the style required of academic writing   |
| <b>Pre-requisite learning</b>   |   |
| <b>Co-requisite Modules</b>   |   |
| No Co-requisite modules listed  |   |

**Module Content & Assessment**

| Content (The percentage workload breakdown is indicative and subject to change)   | %       |
|---|---------|
| <b>Research Proposal</b><br>Submission of 500 word proposal to include research topic, research questions, work schedule, project methodology and indicative bibliography | 0.00%   |
| <b>Supervision</b><br>Structured supervision will be offered on a weekly basis.   | 0.00%   |
| <b>Written Document</b><br>The mini-thesis will be in the order of 7500 words and must be submitted on time in soft bound format.   | 100.00% |

| Assessment Breakdown | %       |
|----------------------|---------|
| Course Work          | 100.00% |

**Reassessment Requirement**

**Coursework Only**  
*This module is reassessed solely on the basis of re-submitted coursework. There is no repeat written examination.*

**IT Tallaght reserves the right to alter the nature and timings of assessment**

**Module Workload**

| <b>Workload: Full Time</b>             |                                |              |                  |  |
|--|--------------------------------|--------------|------------------|--|
| <i>Workload Type</i>                   | <i>Workload Description</i>    | <i>Hours</i> | <i>Frequency</i> | <i>Average Weekly Learner Workload</i> |
| Lecturer-Supervised Learning (Contact) | Consultation Meetings          | 3.00         | Every Week       | 3.00                                   |
| Independent Learning                   | Secondary and Primary Research | 3.00         | Every Week       | 3.00                                   |
| Total Weekly Learner Workload          |                                |              |                  | 6.00                                   |
| Total Weekly Contact Hours             |                                |              |                  | 3.00                                   |

**This module has no Part Time workload.**

## Module Resources

### Recommended Book Resources

Bertrand, I., and Hughes P., 2018, *Media Research Methods: Audiences, Institutions, Texts*, 2nd Ed. [ISBN: 978-113755215]

Asa Berger, A. 2015, *Media and Communication Research: An Introduction to Qualitative and Quantitative Approaches*, Sage

Martyn Denscombe 2017, *The good research guide: For Small-Scale Social Research Projects*, McGraw-Hill Education Maidenhead [ISBN: 978-033522686]

David Deacon... [et al.] 2007, *Researching communications A Practical Guide to Methods in Media and Cultural Analysis*, Bloomsbury Academic [ISBN: 0340926996]

Thomas (Tom) R. Lindlof, Bryan C. (Copeland) Taylor, 2010, *Qualitative Communication Research Methods*, Sage [ISBN: 1412974739]

Jensen, K.B. 2002, *Handbook of Media and Communications Research: Qualitative and Quantitative Research Methodologies*, Routledge

Flick, U. 2002, *An Introduction to Qualitative Research*, Sage

May, T. 2002, *Qualitative research in Action*, Sage

*This module does not have any article/paper resources*

### Other Resources

Online Resources: *Harvard Guide; style guides*

Online resource: *Resource for Planning and Writing a Thesis*, University of Leeds

<https://library.leeds.ac.uk/tutorials/thesisfinalchapter/>

